

## Job Description: Junior Copywriter

We are seeking a Junior Copywriter with 2-4 years of experience to join our creative team. The ideal candidate will have a great command over the English language with the ability to write creative and SEO-driven copy, as well as a compelling content and strategy-driven mindset.

### Responsibilities:

- Create high-quality and engaging content for various mediums such as websites, social media, advertisements, and marketing collateral
- Conduct thorough research to understand the target audience and create messaging that resonates with them
- Collaborate with designers, art directors, and other creative team members to develop compelling concepts and campaigns
- Edit and proofread copy to ensure accuracy, grammar, and punctuation
- Ensure that all copy is SEO-optimized and adheres to brand guidelines
- Stay up-to-date with industry trends and best practices in copywriting and marketing

### Requirements:

- 2-4 years of experience in a copywriting role
- Excellent command over the English language with exceptional writing skills
- Ability to create compelling and SEO-driven copy
- A strategy-driven mindset with the ability to understand and convey messaging that resonates with the target audience
- Familiarity with various writing styles and the ability to adapt to different brand voices
- Strong attention to detail and the ability to work under tight deadlines

If you are a creative and strategic thinker with a passion for writing, we encourage you to apply for this exciting opportunity to join our team as a Copywriter. Please share your resume along with your portfolio to [careers@ebaniadvertising.in](mailto:careers@ebaniadvertising.in)