

Job Title: Senior Graphic Designer

Job Summary: We are seeking a highly creative and experienced Senior Graphic Designer to join our advertising agency. The ideal candidate will be responsible for creating innovative and visually compelling designs across a variety of mediums including print, digital, and social media. The Senior Graphic Designer will work closely with the creative and accounts teams to develop campaigns that meet client objectives and achieve agency revenue targets.

Key Responsibilities:

- Develop creative concepts and visual solutions that meet client objectives and brand guidelines.
- Create visually compelling designs for a variety of mediums including print, digital, social media, out-of-home, and experiential marketing.
- Collaborate with the creative and accounts teams to develop campaign concepts and execute design solutions.
- Manage multiple projects simultaneously, ensuring all deadlines are met and work is delivered to the highest standard.
- Provide direction and mentorship to junior designers and interns.
- Stay up-to-date with design trends and emerging technologies, and bring innovative and fresh ideas to the agency's work.
- Manage and maintain the agency's visual assets, including logos, brand guidelines, and photography.

Requirements:

- Bachelor's degree in graphic design, visual communications or related field.
- 7+ years of experience in graphic design with an advertising agency or related industry.
- Proficient in Adobe Creative Suite, specifically InDesign, Photoshop, and Illustrator.
- A portfolio of work that showcases your design skills across multiple mediums.
- Ability to think conceptually and translate ideas into compelling visual solutions.
- Excellent time management skills with the ability to manage multiple projects simultaneously.
- Strong communication skills, with the ability to articulate design concepts and collaborate effectively with cross-functional teams.
- A passion for design and a drive to stay up-to-date with industry trends and best practices.
- Experience with animation, video production and photography is a plus.

If you are a highly motivated and creative individual with a passion for design and a desire to work in the advertising industry, we encourage you to apply for this exciting opportunity.